



“I think this is a stunning piece of work, a masterpiece! If the IFA community need proof of the benefits of membership of AIFA, the commissioning of work such as this must surely be our beacon.’

Dick Carne,
Managing Director Asset management IFA

“It's a quality report and makes the case for the value of advice in a persuasive and impressive way”

Amanda Davidson,
Director Baigrie Davies

“I would strongly encourage a vocal community to absorb the content of this report. It is clear, concise and conclusive proof of the tremendous value delivered by the IFA community”

Peter Mann,
Chief Executive Bankhall

“Mustering the views of members, small, large, generalist and specialist, national and local, and then producing this well reserached report in the interests of consumers is most impressive. ”

Len Warwick, CBE
Chairman Warwick Butchart Associates Ltd

“This is a significant contribution to the FSA retail distribution review and underlines, the significant importance of advice for consumers and government in closing the savings gap.”

Barry Kayes